

**ISSC Vibrio Education Subcommittee  
Olive Branch / Memphis --- September 9, 2008  
Committee Report**

**Chairperson:** Dorothy Leonard

**Roll Call:**

Paul Balthrop	Joel Hansel
Robin Downey	David Guilbeau
Roberta Hammond	Paul DiStefano
David Heil	Bill Kramer
Lori Howell	Larry Simms
Chris Nelson	David Fyfe
Charles Newell	Maryanne Guichard
Ruth Posadas	Ken Stauffer
Sally Soileau	Debbie Rouse
Tori Stivers	Yukiko Kudo
Ed Watson	Andy DePaola
Kirk Wiles	Al Rainosek

**Charge 1:**

Continue its efforts to improve and enhance Vv education.

**Recommendations:**

1. Committee and Executive Office mail physicians in GOM states (focus: Gastroenterology and Internal Medicine) to encourage use of online education courses. These lists are sometimes available through insurance companies.
2. Sally Soileau and Tori Stivers survey physicians at National Association of Gastroenterologists meeting to estimate effect of education. Executive Office will design the survey.
3. Each Committee member will be surveyed to see if they would like to receive a minimum of 100 Vv brochures to leave in doctors' offices and emergency rooms. Additional brochures, fact sheets and other educational materials can be downloaded from the ISSC website to be distributed by committee members.
4. Request FDA and ISSC to expand educational opportunities and encourage more participation from the Conference for Food Protection and National Restaurant Association.
5. Consumer surveys (2002 and 2004) showed that most oyster consumers received their Vv information from TV. Depending on availability of funding, Executive Office prepare a public service announcement and distribute as widely as possible.
6. Determine the percentage that Vv education has contributed to the decline in Vv cases using 2002/2004 survey results, 20 years data on the increase in the immunocompromised population and performing one or more case studies. The information can be used to adjust the # servings used in the Vv Risk Calculator.

**Charge 2:**

Consider effective ways to communicate information to harvesters and dealers regarding risks associated with post harvest growth of *Vibrio parahaemolyticus*.

**Recommendations:**

1. PCSGA has received a grant to do Vp education but reduction in award eliminated funds for printing. PCSGA coordinate with Executive Office so that a consistent product can be printed and distributed. Either develop a separate brochure for retail, restaurant and consumer or cover audience in harvester brochure. Distribute the new Vp education DVD and brochure by March 2008.