

<b>Proposal Subject</b>	Label all Packages of Fresh or Frozen Shucked Shellfish with a Consumer Advisory Statement Consistent with or Equivalent to Language used in Section 3-602.11 of the Current Food Code
<b>Specific NSSP Guide Reference</b>	NSSP Model Ordinance Chapter X. General Requirement for Dealers 06. Shucked Shellfish Labeling
<b>Text of Proposal/ Requested Action</b>	A. Shellfish Labeling Add new subsection (11) to read: <b><u>(11) The dealer shall assure that each package of fresh or frozen shucked shellfish shall include a consumer advisory. The following statement, from Section 3-602.11 of the Current Food Code, or an equivalent statement, shall be included on all packages: "RETAILERS, INFORM YOUR CUSTOMERS" "Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions."</u></b>
<b>Public Health Significance</b>	Foodborne illnesses and deaths have occurred from consuming shucked product raw. Fresh & frozen shellfish are now marketed in a variety of product forms. We can no longer assume that shucked shellfish is going to be cooked prior to consumption. While these products may ultimately be cooked or partially cooked by the end consumer, this is not always the case. The consumer advisory is required for Post Harvest Processed Product so that "at risk" consumers will continue to be aware that raw or undercooked shellfish may increase their risk of foodborne illness. To require a consumer advisory on some product forms and exclude others does not reinforce the education message and policy statement that this conference has adopted.
<b>Cost Information (if available)</b>	Most processors are already including a consumer advisory on containers of shucked product. Those that are not should be allowed to use up current supplies of containers and transition to new containers that include a consumer advisory.
<b>Action by 2007 Task Force II</b>	Recommended adoption of Proposal 07-205 as amended.  A. Shellfish Labeling Add new subsection (11) to read: <b><u>(11) The dealer shall assure that each package of fresh or frozen shucked shellfish shall include a consumer advisory. The following statement, from Section 3-6032.11 of the Current Food Code, or an equivalent statement, shall be included on all packages: "RETAILERS, INFORM YOUR CUSTOMERS" "Consuming raw or undercooked meats, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions." "A phase in period ending 12/31/2009 during which current supplies of containers and transition to new containers shall be allowed."</u></b>
<b>Action by 2007 General Assembly</b>	Adopted recommendation of 2007 Task Force II.
<b>Action by USFDA</b>	December 20, 2007 Concurred with Conference action.