

<b>Proposal Subject</b>	Press Releases
<b>Specific NSSP Guide Reference</b>	NSSP Model Ordinance Chapter II. Risk Assessment and Risk Management
<b>Text of Proposal/ Requested Action</b>	<p>The US FDA issued press releases associated with outbreaks in the Pacific Northwest in the summer of 2006 and in Texas in March of 2007. These press releases created concern regarding the appropriateness and effectiveness of press releases as a public health measure to address an illness outbreak.</p> <p>Use of press is to inform consumers.</p> <p>The ISSC Executive Board discussed the issuance of these press releases and directed the formation of a working group to further investigate and review the use of press by state and federal agencies. The workgroup is to look for ways to coordinate use of press and provide recommendations for discussion at the 2007 Biennial Meeting.</p>
<b>Public Health Significance</b>	
<b>Cost Information (if available)</b>	
<b>Action by 2007 Use of Press Committee</b>	Recommended that this Committee continue its deliberations and that a meeting be held in January 2008 in conjunction with appropriate FDA officials and report back to the Executive Board in March 2008. In the interim FDA will consult with the involved state regulatory agency on the content and timing of the release of press.
<b>Action by 2007 Task Force III</b>	Recommended adoption of the Press Release Committee recommendation on Proposal 07-305.
<b>Action by 2007 General Assembly</b>	Adopted recommendation of 2007 Task Force III.
<b>Action by USFDA</b>	December 20, 2007 Concurred with Conference action.