

Summary by State – Vv Educational Materials Survey

| State | Education Program | | Educational Efforts | | |
|--|-------------------|----|--|---|--|
| | Yes | No | At- Risk Population | Medical Health Community | General Population |
| <p>Florida Dept of Agriculture and Consumer Services</p> <p>FL Consumer and Marketing Bureau</p> | X | | <p>Partnership with ALF – distributed 1150 English and 732 Spanish Educational Brochures</p> <p>Magazines – The Florida Nurse: 175,000 subscribers Business & Regulation Food Safety Quarterly: 38,000 Licensed food service establishments Fl Dietetic Assoc Newsletter: 3800 Members\</p> <p>Other:</p> <ul style="list-style-type: none"> - Printed 20K “Vv and Raw Oysters Are You at Risk Brochures?” For handing out at food service establishments serving raw oysters. - Distribution at 300 Winn-Dixie Pharmacies – 27000 English and 3000 Spanish Brochures | <p>State Medical Assoc. Meetings –</p> <ul style="list-style-type: none"> - 2002 Fl Dietetic Assoc. Mting, - 769 Attendees <p>CEC –</p> <ul style="list-style-type: none"> - Dietician’s’s Guide to Infection, Prevention and Regulatory Issues - Restaurant Inspector’s Guide to Infection, Prevention and Regulatory issues - 174 Inspectors <p>Other Health Care Professionals – Display/Brochure/Fact Sheet -</p> <ul style="list-style-type: none"> - 150 Nurses - 200 Nursing Students - 769 Dietitians | <p>Television Media –</p> <ul style="list-style-type: none"> - Media press kits distributed to 37 major media outlets. - 2-3 Radio interview on Vv - 5 to 10 Responses to media request for information. <p>Marketing Events –</p> <ul style="list-style-type: none"> - Boston Seafood Show --Distributed 250 material packets - Gulf and South Atlantic Fisheries Foundation Grant— educate industry and at-risk population on Vv and PHT oysters - International Hotel/Motel Restaurant Show – Distributed 300 material packets - Press Releases on Vv and PHT <p>Labeling –</p> <ul style="list-style-type: none"> - FL Administrative Code: Labeling for shellstock and shucked oyster containers. - Retail Food Service Posting risk warning - Fl Administrative Code: Consumer Information labeling - Other: Press release to 400 health and medical editors |

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| Vermont – Dept of Health Other entities involved in Vv education: <ul style="list-style-type: none"> - Epidemiology Health Dept | X | | Partnerships – Distribution of ISSc Materials – - 100 Risk of Eating Raw Shellfish Brochures Magazines/Articles – - None Other: <ul style="list-style-type: none"> - Restaurant Managers - Restaurant Owners | State Medical Assoc. Meetings – - None CEC – - None Other Health Care Professionals – Display/Brochure/Fact Sheet - - None | State Partnerships: - None Television Media – - None Marketing Events – - None Labeling – - None |

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| <p>Georgia Dept of Agriculture</p> <p>Other entities involved in Vv Education:</p> <ul style="list-style-type: none"> - Dept of Human Resources, Notifiable Disease section - Dept of Human Resources, Environmental Health - GA Dept of Natural Resources, Coastal Resources Division - Univ of GA, Marine Extension Scv - GA Dept of Agriculture, Consumer Protection Division | X | | <p>Partnership:</p> <ul style="list-style-type: none"> - None - Ddistributed 1000 English and 400 Spanish Educational Brochures <p>Magazines –</p> <ul style="list-style-type: none"> - None <p>Other:</p> <ul style="list-style-type: none"> - Press Release by GA Dept of Agriculture re risk association with raw consumption of oysters. | <p>State Medical Assoc. Meetings –</p> <ul style="list-style-type: none"> - None <p>CEC –</p> <ul style="list-style-type: none"> - None <p>Health Care Provider Education Material Distribution:</p> <ul style="list-style-type: none"> - None <p>Other Health Care Professionals –</p> <ul style="list-style-type: none"> - N E DHR :20 Health Care Provider Sheets - N W DHR: 20 Health Care Provider Sheets - Metro Atlanta DHR: 30 Health Care Provider Sheets | <p>State Partnerships –</p> <ul style="list-style-type: none"> - None <p>Television Media –</p> <ul style="list-style-type: none"> - None <p>Magazine Articles –</p> <ul style="list-style-type: none"> - None <p>Marketing Events –</p> <ul style="list-style-type: none"> - Coast Fest 2002 – 200 ISSC Risk of Eating Raw Shellfish <p>Labeling –</p> <ul style="list-style-type: none"> - Consumer advisory on all Georgia Dealer Tags. <p>Retail Food Service Posting –</p> <p>All GA food service establishments must post consumer advisory by placard, menu card, or menu posting when serving raw or partially cooked molluscan shellfish.</p> |

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| <p>MS Dept of Marine Resources</p> <p>Other entities involved in Vv Education:</p> <ul style="list-style-type: none"> - MSU Cooperative Extension Service - MS Dept of Health - MS Restaurant Association | X | | <p>Partnership:</p> <ul style="list-style-type: none"> - None - Distributed: 2000 English and 200 Spanish Educational Brochures; 2000 Health Care Provider Sheets; Published Vv reference materials – 50,000 <p>Magazines –</p> <ul style="list-style-type: none"> - None <p>Other:</p> <ul style="list-style-type: none"> - MS Oyster Seafood Safety - Food Safety: Fish and Shellfish Raw Seafood Brochure - Gone Oystering | <p>State Medical Assoc. Meetings –</p> <ul style="list-style-type: none"> - None <p>CEC –</p> <ul style="list-style-type: none"> - None <p>Health Care Provider Education Material Distribution:</p> <ul style="list-style-type: none"> - Health Care Provider Fact Sheets – 100 - Vv Reference materials – 100 - Other brochures - 100 <p>Other Health Care Professionals –</p> <ul style="list-style-type: none"> - Nurses – Brochure and Fact Sheet – 7 | <p>State Partnerships –</p> <ul style="list-style-type: none"> - MS Dept of Health (3) - MS Restaurant Association (2) - MS Food Safety Taskforce (5) <p>Television Media –</p> <ul style="list-style-type: none"> - WLOX-TV Ch 2 <p>Magazine Articles –</p> <ul style="list-style-type: none"> - Coastal Makers (1000) - The Sun Herald (50,000 Circulation) <p>Marketing Events –</p> <ul style="list-style-type: none"> - Biloxi Crawfish Festival (500 Safety Brochures – 1200 people) - Jackson County Fair (100 Safety Brochures – 5000 people) - Biloxi Seafood Festival (400 Seafood Safety Brochures – 1000 people) <p>Labeling –</p> <ul style="list-style-type: none"> - None <p>Retail Food Service Posting –</p> <p>Edu packets have been provided to MS Dept of Health</p> |
| New York State | | X | | | |

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|------------------------------|--|---|--|--|--|
| District of Columbia` | | X | | | |
| Connecticut | | X | | | |
| Washington State | | X | | | |
| Texas – Patrol | | X | | | |
| Hawaii | | X | | | |
| Maine | | X | | | |
| Alaska | | X | | | |
| Pennsylvania | | X | | | |
| Unknown | | X | | | |

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